

Vaishnavi Kadloor

Senior Product Designer

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Product Designer with 10+ years of experience designing end-to-end B2B, SaaS, IoT, and Networking products. Specialised in simplifying complex workflows and technical systems through strong UX and UI design, interaction design, design system expertise, with experience across Enterprise Port Mapping, Honeywell Sustainability Emissions Management, and platform products. Led 0→1 initiatives and large-scale transformations, leveraging research, design systems, and AI-assisted design-to-code workflows to create intuitive, scalable experiences and drive business impact. Partner closely with Product, Engineering, Research, and Leadership to turn ambiguous problems into impactful product experiences.

WORK EXPERIENCE

Extreme Networks / Senior Product Designer
Jun 2024 - May 2026, Bangalore

- Developed AI-assisted design-to-code workflows using Figma, Cursor AI, Copilot, and Windsurf to accelerate prototyping, streamline the transition from UX to functional code to strengthen design and engineering collaboration.
- Owned the end-to-end product design lifecycle for Extreme Networks’ Platform ONE Wired Port Mapping Experience. This networking directs incoming data from a specific external port on a router to a specific device and port within a private network. My work included discovery, information architecture, Interaction and UI design, prototyping, and developer handoff. I also created UI frameworks and Interaction patterns for design systems to ensure consistency across complex workflows.
- Worked closely with Product Managers, Engineers, and SMEs to translate complex technical requirements into intuitive and scalable product experiences.
- Created user flows, wireframes, and high-fidelity Interface designs in Figma, bridging physical networking infrastructure for greater clarity and usability. Contributed and helped evolve an enterprise design system, defining reusable components, patterns, UI standards, and interaction guidelines to improve consistency and design-to-development efficiency.
- Collaborated with engineering throughout implementation to ensure UI fidelity, accessibility, responsiveness, and design-system adoption.
- Facilitated design reviews, mentored junior designers, and balanced user needs, technical constraints, and business objectives to deliver high-quality enterprise product experiences.

[Port Mapping Portfolio Link](#) 

Honeywell / Advanced User Experience Designer
Jun 2022 - Dec 2023, Bangalore

- Led 0 to 1 product initiatives for the Sustainability Emissions Management platform for Sustainability Officers and HSE engineers. This tool measures carbon emissions, identifies methane leaks, and translates complex emissions data into actionable insights, supporting sustainability initiatives and tracking progress toward net-zero emissions while helping avoid costly waste emissions taxes and regulatory penalties.
- Managed large-scale transformations across enterprise platforms, leveraging UX and UI expertise to enhance engagement, adoption, retention, and revenue.

EDUCATION

Kuvempu University
Bachelor of Visual Arts (BVA)
Davanagere, Karnataka

CERTIFICATES

Indian Institute of Science
Innovative Product Development and Design methods
CCE-Proficiency course
Bengaluru

IBM
Enterprise Design Thinking
Practitioner

SKILLS

UX Strategy & Research

Design Thinking

Product Strategy

User Research

Journey Mapping

Usability Testing

Persona Creation

Information Architecture

Heuristic Evaluation

Design Execution

Enterprise UX

Workflows

Prototyping

Design Systems

User Interface Design

Interaction Design

- Conducted design discovery and usability analysis and visual evaluations to simplify processes and define journeys for diverse personas.
- Created end-to-end journeys that align goals and workflows across stakeholders within a unified platform.
- Developed intuitive dashboards and visualisations from complex data, enabling quick insights and actions.
- Utilised core UI skills in visual hierarchy, interaction patterns, and design systems to ensure consistent, user-friendly experiences, while improving product adoption through research-driven UX frameworks and iterative validation.

[Honeywell Sustainability Portfolio Link](#) 



Instamojo / Product Designer

Jan 2022 - April 2022, Bangalore

- Redesigned the Configuration experience, restructuring information architecture and navigation to improve discoverability, reduce friction, and increase task completion.
- Conducted user research, workflow analysis, and heuristic evaluations to uncover usability gaps and identify high-impact opportunities across the experience.



JiffleNow / UX Designer

Dec 2016 - Jan 2022, Bangalore

- Led the redesign of the **Inbound Request experience**, allowing customers and prospects to directly request meetings with experts from virtual events and webinars. By integrating UX strategy with UI refinement, we achieved a 40% increase in conversions.
- Developed a unified **design system for web and mobile**, including reusable components, visual patterns, and guidelines for light and dark modes to improve consistency.
- Designed and shipped key product experiences including Meeting Booking, Events, e-Meet, Third-Party Integrations, and Badge Scanning across the enterprise event-management ecosystem.
- Designed user journeys, interaction models, and information architecture for complex, multi-step enterprise workflows spanning multiple personas and stakeholders.
- Collaborated closely with Product, Engineering, and business stakeholders to translate ambiguous requirements into scalable, customer-centric product experiences.
- Earned the **COMMIT Award in Q4 FY17 and Q3 FY18** for impactful contributions and strong ownership.

[Inbound Request Portfolio Link](#) 



NetBramha Design Studio / UI Designer

Oct 2015 - Nov 2016, Bangalore

- Delivered user-centred interfaces for web & mobile products for Infosys.
- Translated business requirements into intuitive UX solutions

Tools

Windsurf AI

Figma Agent

FigJam

Co-pilot

Claude AI

Miro

Sketch

Adobe CC

Soft Skills

Collaboration

Documentation

Mentoring

Storytelling

Design strategy & Planning