Vaishnavi Kadloor

Senior Product Designer

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Product Designer with 10+ years of experience in designing end-to-end solutions for B2B, SaaS, Enterprise, and Networking products. Specialised in complex workflows through strong User Experience, Research and design systems.
My work includes projects like Enterprise Port Mapping and Honeywell Sustainability Management. Leading 0→1 initiatives, managing large-scale transformations using research and AI-assisted workflows to create intuitive prototypes. I collaborate with Product, Engineering, Research, and Leadership teams to turn ambiguous problems into impactful product experiences.

Work Experience

Extreme Networks / Senior Product Designer

Jun 2024 - May 2026, Bangalore

- Developed AI-assisted design-to-code workflows using Figma MCP and Windsurf AI to enhance prototyping and improve collaboration between design and engineering.
- Led the product design lifecycle for Extreme Networks' Platform ONE Wired Port Mapping Experience, which routes incoming data within a private network. My role encompassed discovery, information architecture, UI design, prototyping, and developer handoff, as well as creating Design Tokens, UI frameworks and interaction patterns for consistency across complex workflows.
- Collaborated with Product Managers, Engineers, and SMEs to translate technical requirements into intuitive product experiences.
- Created user flows, wireframes, and high-fidelity designs in Figma, contributing to an enterprise design system with reusable components and UI standards.
- Worked closely with engineering for UI fidelity, accessibility, and design-system adoption while mentoring junior designers and balancing user needs with technical and business objectives.

Port Mapping Portfolio Link

Honeywell / Advanced User Experience Designer

Jun 2022 - Dec 2023, Bangalore

- Led 0 to 1 product initiatives for the Sustainability Emissions Management platform for Sustainability Officers and HSE engineers. This tool measures carbon emissions, identifies methane leaks, and translates complex emissions data into actionable insights, supporting sustainability initiatives and tracking progress toward net-zero emissions while helping avoid costly waste emissions taxes and regulatory penalties.
- Managed large-scale transformations across enterprise platforms, leveraging UX and UI expertise to enhance engagement, adoption, retention, and revenue.
- Conducted design discovery and usability analysis and visual evaluations to simplify processes and define journeys for diverse personas.
- Created end-to-end journeys that align goals and workflows across stakeholders within a unified platform. Developed intuitive dashboards and visualisations from complex data, enabling quick insights and actions.
- Utilised core UI skills in visual hierarchy, interaction patterns, and design systems to ensure consistent, user-friendly experiences, while improving product adoption through research-driven UX frameworks and iterative validation.

Honeywell Sustainbility+ Portfolio Link

Education

Kuvempu University

Bachelor of Visual Arts (BVA)

Davanagere, Karnataka

Certificates

Indian Institute of Science

Innovative Product Development and Design methods

CCE-Proficience course

Bengaluru

IBM

Enterprise Design Thinking Practitioner

Skills

UX Strategy & Research

Design Thinking | Product Strategy | User Research | Journey Mapping | Usability Testing | Persona Creation | Information Architecture | Competitive Analysis | Heuristic Evaluation

Design Execution

Enterprise UX | Workflows | Prototyping | Design Systems | Design Tokens + Variables | User Interface Design | Accessibility Standards - WCAG | Interaction Design

Instamojo / Product Designer

Jan 2022 - April 2022, Bangalore

- Redesigned the Configuration experience, restructuring information architecture and navigation to improve discoverability, reduce friction, and increase task completion.
- Conducted user research, workflow analysis, and heuristic evaluations to uncover usability gaps and identify high-impact opportunities across the experience.

Jifflenow / UX Designer

Dec 2016 - Jan 2022, Bangalore

- Redesigned the Inbound Request experience, enabling customers to directly request meetings with experts from virtual events, leading to a 40% increase in conversions.
- Developed a unified design system for web and mobile with reusable components and guidelines for light and dark modes.
- Key product experiences created include Meeting Booking, Events, e-Meet, Third-Party Integrations, and Badge Scanning.
- Designed user journeys and information architecture for complex enterprise workflows involving multiple personas.
- Collaborated with Product, Engineering, and stakeholders to translate requirements into customer-centric experiences.
- Earned the COMMIT Award in Q4 FY17 and Q3 FY18 for impactful contributions.

Inbound Request Portfolio Link

Netbramha Design Studio / UI Designer

Oct 2015 - Nov 2016, Bangalore

- Delivered user-centred interfaces for web & mobile products for Infosys.
- Translated business requirements into intuitive UX solutions

Webenza Digital Marketing Agency / Graphic Designer

Oct 2015 - Nov 2016, Bangalore

Worked on digital media posters, and brochures for clients like Manipal Hospitals, Sales Neuron, Schneider Electric, DTDC, Amnesty, and Cars24.

Akar Advertising Agency / Visualiser

Oct 2015 - Nov 2016, Bangalore

Designed posters, and print ads for Prestige, Banks, Silk Mark India, Indian Railways.

Tools

Windsurf AI | Figma | Figma Agent | FigJam | Co-pilot | Claude AI | Miro | Sketch | Adobe CC

Soft Skills

Collaboration | Documentation | Communication | Mentoring | Design strategy & Planning | Storytelling