

Vaishnavi Kadloor

Senior Product Designer

Product Designer with over a decade of experience specialising in user experience for complex enterprise and SaaS platforms. I excel at transforming intricate systems into intuitive workflows, leading design initiatives, and aligning user needs with business goals. I also focus on enhancing user engagement, improving usability, and creating scalable design systems, while mentoring junior designers on key decisions.

Work Experience

Extreme Networks

Senior Product Designer (Jun 2024 - May 2026)

- Worked on an AI project, converting Figma designs into functional code using the Windsurf tool.
- Leveraged AI-powered design tools like Figma Make and Figma Agents, to accelerate design exploration from user journeys and interaction flows to developer-ready interfaces.
- Drove Next-Gen Wired Experience to improve admin efficiency and system usability
- Led UX efforts for Network Orchestration & Configuration workflows in Platform One
- Mentored junior designers on design decisions
- Collaborated with product & engineering teams to define UX strategy for complex networking systems
- Translated technical workflows into intuitive, scalable user experiences

Honeywell

Advanced User Experience Designer (Jun 2022 - Dec 2023)

- Led design for Sustainability Emissions Management platform (Connected Industries)
- Designed end-to-end user journeys across multiple personas & stakeholders
- Simplified complex environmental data into actionable dashboards & workflows
- Improved usability and adoption through structured UX frameworks and research insights

+91-91646 12361

vaishnavikadloor@gmail.com

linkedin.com/in/vaishnavi-kadloor

vaishnavikadloor.in

Education

University College of Fine Arts

Davanagere, Karnataka

Bachelor of Visual Arts (BVA)

Certificates

Indian Institute of Science

Bengaluru

Innovative Product Development and Design methods

CCE-Proficiency course

IBM

Enterprise Design Thinking Practitioner

Skills

UX Strategy & Research

- User Research, Personas
- Journey Mapping
- Interaction Design
- Usability Testing
- Heuristic Evaluation

Design Execution

- Design Systems, Prototyping, User Interface Design
- Complex Workflow Design (Enterprise UX)

Tools

- Windsurf AI, Figma (Agent & Make), FigJam, Miro, Sketch, Adobe Creative Suite

Instamojo

Product Designer (Jan 2022 - April 2022)

- Redesigned Configuration experience, improving navigation clarity and task completion
- Conducted user research and heuristic evaluation to identify usability gaps
- Delivered streamlined flows that enhanced overall customer experience

JiffleNow Technologies Ltd

UX Designer (Dec 2016 - Jan 2022)

- Led redesign of Inbound Request flow, increasing conversions by 40%
- Built and scaled design system (light & dark mode) across web and mobile platforms
- Designed key features: Meeting Booking, Events, e-Meet, Third party Integration, Badge Scan
- Created user flows and interaction models for complex enterprise workflows
- Received COMMIT Award (Q4 FY17, Q3 FY18)

NetBramha Design Studio

UI Designer (Oct 2015 - Nov 2016)

- Delivered user-centered interfaces for web & mobile products
- Translated business requirements into intuitive UX solutions

Webenza Digital Marketing Agency

Graphic Designer (June 2015 - Sep 2015)

Created compelling digital media posters and brochures for renowned clients including Manipal Hospitals, Sales Neuron, Schneider, DTDC, Amnesty, and Cars24

Akar Advertising Agency

Visualizer (Dec 2013 - May 2015)

Created print and advertising creatives for print ads for Prestige, Banks (Canara, SBI), Silk Mark, Indian railways